



# Fort Devens



## Complete the Pass on Super Bowl Sunday *Give Your Keys to a Designated Driver Before the Game Begins*

We're working overtime this year to remind all fans to play it safe on Super Bowl Sunday. We want everyone to remember that wherever you are watching the Super Bowl, if you plan on using alcohol, pass your keys to a sober, designated driver before the big game begins. Don't get penalized for impaired driving.

Super Bowl Sunday has become one of America's biggest and most entertaining national sporting events as friends and families gather to watch the big game each year and to enjoy all of the festivities surrounding it. Yet, it is also one of the year's most dangerous days on the nation's roadways, due to impaired driving related traffic crashes.

**According to the National Highway Traffic Safety Administration (NHTSA), nearly 50 percent of all traffic fatalities during the Super Bowl weekend last year were caused by impaired drivers with blood alcohol levels of 0.08% and above. But serious crashes – and deaths – can be prevented.**

Designating a sober driver before the Super Bowl party begins and making sure friends don't drive drunk are just two of several, simple steps to help avoid a tragic crash or an arrest for impaired driving."

### **If you are attending a Super Bowl party:**

- Avoid drinking too much alcohol too fast. Pace yourself – eat, take breaks, alternate with non-alcoholic drinks;
- Designate your sober driver before the party begins and give that person your car keys;
- If impaired, don't even think about getting behind the wheel. Ask a sober friend for a ride home; call a cab, friend or family member to come and get you; or stay where you are and sleep it off until you are sober;
- Remember, *Friends Don't Let Friends Drive Drunk*. Take the keys and never let a friend

leave your sight if you think they are about to drive while impaired.

### **If you are hosting a Super Bowl party:**

- Serve lots of food – particularly high-protein dishes – and be sure to include lots of non-alcoholic beverages;
- Stop serving alcohol at the end of the third quarter of the game – and begin serving coffee and dessert;
- Be sure all of your guests designate their drivers in advance, or help arrange ride-sharing with sober drivers;
- Keep the numbers for local cab companies handy, and take the keys away from anyone who is thinking of driving while impaired.

As a Super Bowl host, you're like the head coach for the day. Make sure every player on your roster has a smart game plan before the party even begins.

Nationally, more than 17,000 people died in impaired driving-related highway crashes during 2011. Every 30 minutes, nearly 50 times a day, someone in America dies in an impaired driving-related crash. Hundreds of thousands more are injured each year.

Driving impaired or riding with someone who is impaired is simply not worth the risk because the consequences are serious and real. Not only do you risk killing yourself or someone else, but the trauma and financial costs of a crash or an arrest for driving while impaired can be really significant. Believe me, it is not the way you want to spend your Super Bowl Sunday.